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2023 Ogden Pride Festival

Dear Friends of Ogden Pride!

As we gear up for our 9th Annual Ogden Pride Festival, we get excited by the opportunities we get to present our best to our community. This year is no less important as our past years of hosting the festival, except we feel that as the climate we see across the country continues to attempt to silence our most marginalized members, it's crucially important that we continue to be a visible and proud space to build inclusive connections.

Our focus is always to bring a family friendly event. One that brings together all types of people, businesses, organizations, and representation to continue our mission in celebrating and supporting the LGBTQ+ community individuals and their families and allies in Northern Utah in building and strengthening inclusive communities. We are committed to excellence in advocacy, educational programs, and services.

We can't do it alone and depend on our awesome community sponsors and partners in helping us fund our efforts. It takes a great deal of manpower, as well as financial support, in making sure the festival is as successful as I know it can be. We look to you, in helping us continue the tradition we set out 9 years ago, to achieve.

Over the past 9 years, we've watched the growth of the festival from the starting event hosting a handful of vendors and sponsors with about 500 in attendance, to last year's totals of more than 150 vendors of food, resources, crafts, and so much more. We estimated a total of 8,000 in attendance during the activities and events we hosted throughout the weekend. We not only want to hit that goal again but expand into 3 days of activities in one location: the Ogden Amphitheater and Municipal Gardens.

We are still working on the exact details of the weekend, but we do know we will be including a youth talent show on Friday, August 4th, a ticketed concert on Saturday, August 5th, and the FREE festival on Sunday, August 6th. For this to happen, we must secure the area with fencing, more accessibility devices, and all that it takes to outfit the festival!

Sponsorships are a key to the support of this **FREE public event**. We invite your sponsorship and continued partnership for the Ogden Pride Festival and future Ogden Pride Center. We launch our vendor, sponsor, and entertainment sign up forms on March 1st. It always seems to be that we hit the ground running towards so much fun, with everything rolling as it should.

In-kind donations of needed items and services are also welcome. Please let us know what you have to offer! We would be happy to talk with you about the benefits that each level provides. Please give us a call or send us an email with your questions.

Always in Proud Service to the Community,

Sean Childers-Gray
President
Venue & Marketing Director
Ogden Pride, Inc.
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Ogden Pride Festival 2023		Sponsorship Level				Presenting Partner	
	Personal	Supportive	Featured	Premier	Elite	Pride in the Park Stage	Main Stage
	\$50	\$200	\$500	\$1,000	\$2,000	\$3000* (1)	\$5000* (1)
Benefit							
You will receive a copy of the Ogden Pride newsletter and be entered to win an Ogden Pride swag basket.	✓	✓	✓	✓	✓	✓	✓
Your logo will be displayed on our website for one year.		✓	✓	✓	✓	✓	✓
Your logo will be included on the Ogden Pride Festival Flyer posted on social media			✓	✓	✓	✓	✓
You will be recognized on stage at the Ogden Pride Festival and you will receive a free single vendor booth at the Ogden Pride Festival with priority to be assigned somewhere in the amphitheater.				✓	✓	✓	✓
Your booth will be a double booth instead of single, with priority to be assigned in our VIP area in the amphitheater.					✓	✓	✓
Have a banner hung on the stage designed and printed by Ogden Pride with your logo. Your business/personal name used as the stage name, specific to the stage you sponsor, in announcements and advertising.						✓	✓
The Pride in the Park Stage: Banner will hang from canopy, or in front of the stage skirting.	This sponsorship can be arranged to be the combination of in-kind donations that would benefit the function of the Ogden Pride Festival and a monetary tax-deductible contribution. In-kind value may not exceed \$1000 with the remaining monetary to equal \$2000 USD. For arrangements on an in-kind opportunity, you must email info@ogdenpride.org before registering as a sponsor.					✓	
The Main Stage: Banner will hang from the rollup gate of the amphitheater stage, front and center.	This sponsorship can be arranged to be the combination of in-kind donations that would benefit the function of the Ogden Pride Festival and a monetary tax-deductible contribution. In-kind value may not exceed \$2000 with the remaining monetary to equal \$3000 USD. For arrangements on an in-kind opportunity, you must email info@ogdenpride.org before registering as a sponsor.						✓